

Establishment of a Value Creation Foundation for Quality

Purpose of establishment

Based on our founding mission statement of “Customers First,” we aim to create a balance of social, environmental, and economic values through our business activities, and to continue to be trusted and needed by our customers (*). Safety, quality, and the environment are the foundations for sustainable value creation. These are organized in the following framework in order to clarify basic approaches and guidelines and to ensure that all employees share and put them into practice. *Taikisha defines overall society (all stakeholders) as customers in a broad sense.

